

# GENERAL X

2024





**Viking** is a Ukrainian brand of products for ice fishing.

Unique lures, high-quality tackle, techwear and essential accessories for successful and comfortable ice fishing in all kinds of environments. We develop our products on the basis of years of experience in ice fishing, test them on different waters and in different weather conditions, and use them ourselves.





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# Yeti

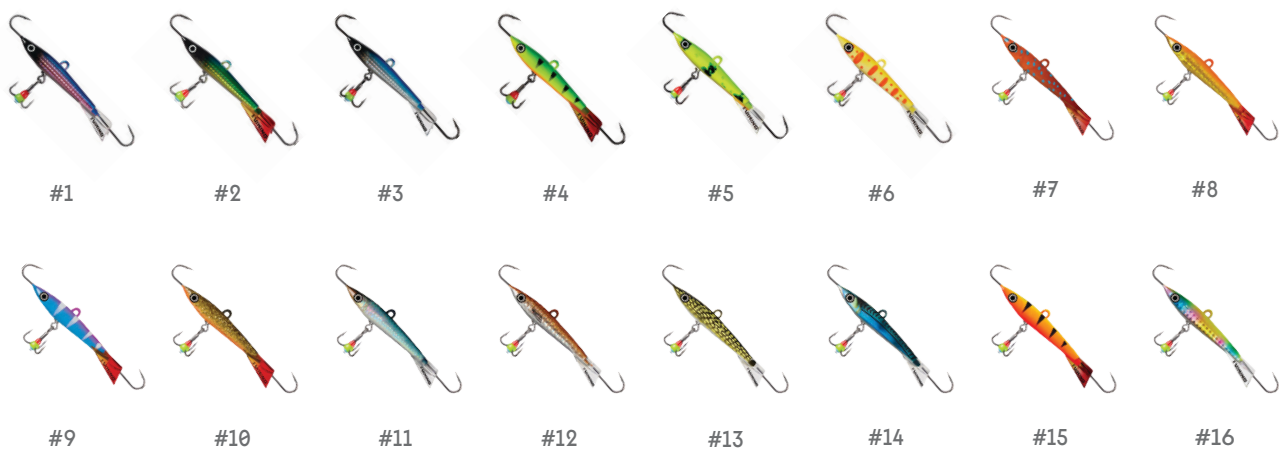
A wide range of modern vertical jig lures for all kind of predator fishing. They are designed exclusively for Ukrainian fishing conditions and based on the many years of experience of our fishing experts. The lures are equipped with high-quality Japanese-made hooks with colored epoxy "aiming points".

Models in lengths of 75 and 90 mm feature extra deer fur tails, making it possible to play the lure not only with classic "jerking" but also with a smooth sway, which is great for catching unresponsive pike perch.



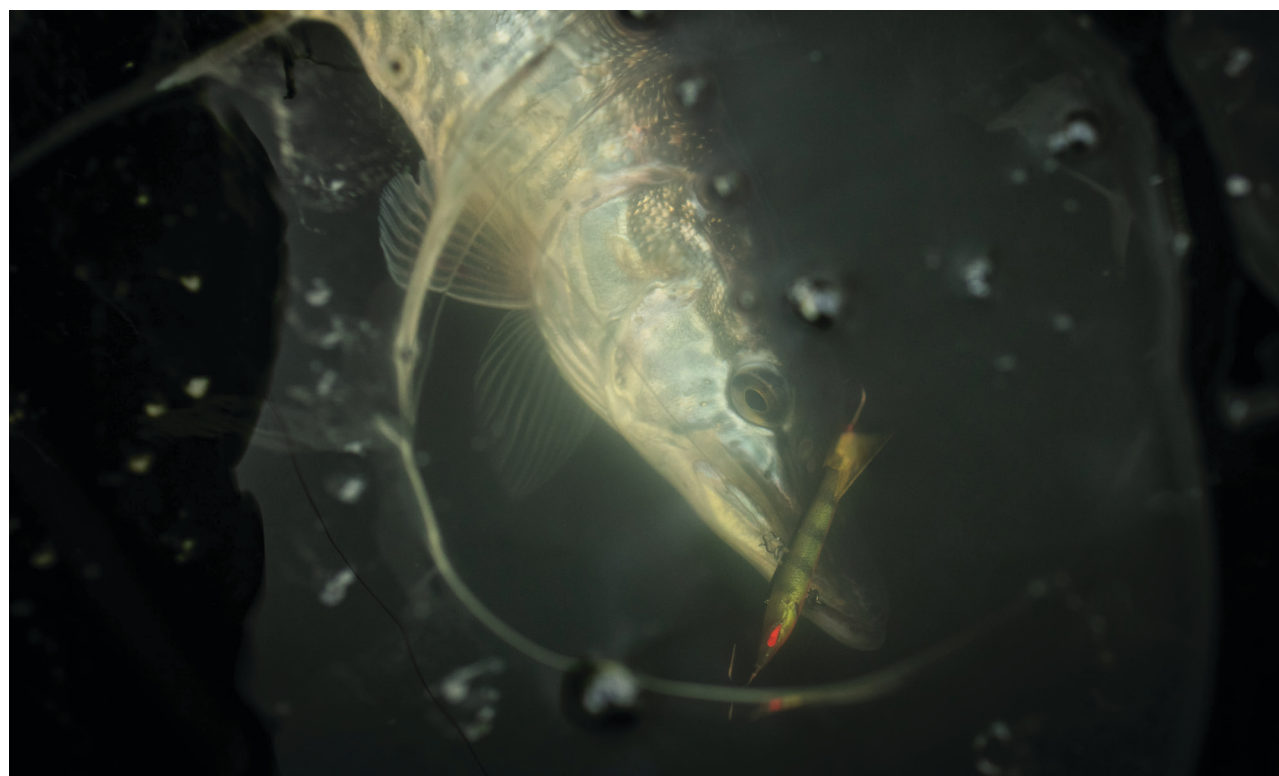
MODEL	LENGTH, MM	WEIGHT, G
Yeti 20	20	3
Yeti 30	30	5
Yeti 40	40	7
Yeti 50	50	12
Yeti 60	60	16
Yeti 75	75	36
Yeti 90	90	46





MODEL	#1 BLUE GLAM	#2 GREEN GLAM	#3 LIGHT BLUE GLAM	#4 FIRE PERCH	#5 ACID	#6 JAPANESE SCHOOL	#7 CORAL TROUT	#8 CANDLE FLAME
Yeti 20	19190159	19190160	19190161	19190162	19190163	19190164	19190165	19190166
Yeti 30	19190175	19190176	19190177	19190178	19190179	19190180	19190181	19190182
Yeti 40	19190191	19190192	19190193	19190194	19190195	19190196	19190197	19190198
Yeti 50	19190207	19190208	19190209	19190210	19190211	19190212	19190213	19190214
Yeti 60	19190223	19190224	19190225	19190226	19190227	19190228	19190229	19190230
Yeti 75	19190239	19190240	19190241	19190242	19190243	19190244	19190245	19190246
Yeti 90	19190255	19190256	19190257	19190258	19190259	19190260	19190261	19190262

MODEL	#9 STRANGE PERCH	#10 GOLDEN DARK	#11 ANCHOVY	#12 SMOKE ANCHOVY	#13 JUST PIKE	#14 DARK MACKEREL	#15 PINK MOON	#16 EUROPEAN VALUES
Yeti 20	19190167	19190168	19190169	19190170	19190171	19190172	19190173	19190174
Yeti 30	19190183	19190184	19190185	19190186	19190187	19190188	19190189	19190190
Yeti 40	19190199	19190200	19190201	19190202	19190203	19190204	19190205	19190206
Yeti 50	19190215	19190216	19190217	19190218	19190219	19190220	19190221	19190222
Yeti 60	19190231	19190232	19190233	19190234	19190235	19190236	19190237	19190238
Yeti 75	19190247	19190248	19190249	19190250	19190251	19190252	19190253	19190254
Yeti 90	19190263	19190264	19190265	19190266	19190267	19190268	19190269	19190270





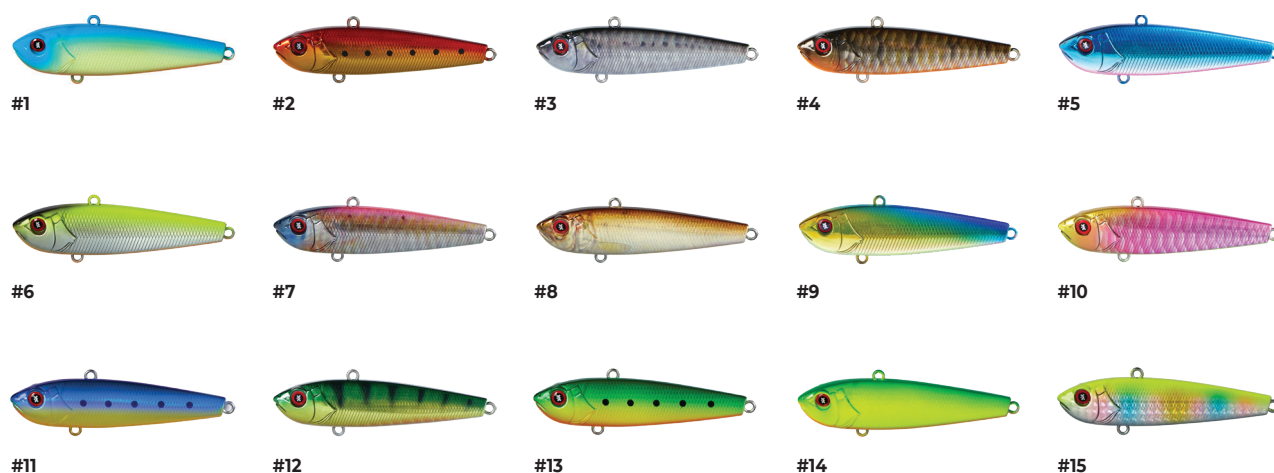


# Outcast VIB

The first vib designed specifically for vertical boat and ice fishing. Notable for its smooth play and quietest possible performance due to Silent Moving technology, making it confidently attract even the most inactive predator and provoke a bite. The Outcast VIB works well with various techniques and a wide range of natural and funky colors gives you the opportunity to choose the best lure for every condition.

This vib will prove to be effective as a spinning lure, both on jigging and straight-line action.

MODEL	LENGTH, MM	WEIGHT, G
Outcast VIB 40	40	7
Outcast VIB 50	50	10
Outcast VIB 60	60	12
Outcast VIB 60 HV	60	16
Outcast VIB 70	70	21
Outcast VIB 70 HV	70	28
Outcast VIB 80	80	26
Outcast VIB 80 HV	80	32



MODEL	#1 BLUE PARROT	#2 GOLDEN BROWN	#3 ALOSA	#4 DARK MOON	#5 BLUE BACK	#6 YELLOW BACK	#7 PINK MINNOW
Outcast VIB 40	19190129	19190130	19190131	19190132	19190133	19190134	19190135
Outcast VIB 50	19190144	19190145	19190146	19190147	19190148	19190149	19190150
Outcast VIB 60	19190039	19190040	19190041	19190042	19190043	19190044	19190045
Outcast VIB 60 HV	19190054	19190055	19190056	19190057	19190058	19190059	19190060
Outcast VIB 70	19190069	19190070	19190071	19190072	19190073	19190074	19190075
Outcast VIB 70 HV	19190084	19190085	19190086	19190087	19190088	19190089	19190090
Outcast VIB 80	19190099	19190100	19190101	19190102	19190103	19190104	19190105
Outcast VIB 80 HV	19190114	19190115	19190116	19190117	19190118	19190119	19190120

MODEL	#8 ZANDER	#9 TRUE STORY	#10 VIOLET DREAM	#11 METAL CLOWN	#12 METAL PERCH	#13 FIRE MINNOW	#14 GREEN PARROT	#15 PINE LEGEND
Outcast VIB 40	19190136	19190137	19190138	19190139	19190140	19190141	19190142	19190143
Outcast VIB 50	19190151	19190152	19190153	19190154	19190155	19190156	19190157	19190158
Outcast VIB 60	19190046	19190047	19190048	19190049	19190050	19190051	19190052	19190053
Outcast VIB 60 HV	19190061	19190062	19190063	19190064	19190065	19190066	19190067	19190068
Outcast VIB 70	19190076	19190077	19190078	19190079	19190080	19190081	19190082	19190083
Outcast VIB 70 HV	19190091	19190092	19190093	19190094	19190095	19190096	19190097	19190098
Outcast VIB 80	19190106	19190107	19190108	19190109	19190110	19190111	19190112	19190113
Outcast VIB 80 HV	19190121	19190122	19190123	19190124	19190125	19190126	19190127	19190128





## Maveric

Hard and stiff fiberglass rod for catching predatory fish. The flattened blank enables easy tracking of what is happening to the lure, identifying even a cautious bite and securing a perfect catch.

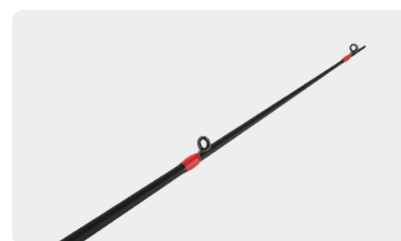
TEST, G	DIMENSIONS, CM	CLASS	CODE
до 10	50	UL	19190034
до 15	50	L	19190035
до 25	50	ML	19190036
до 15	60	L	19190037
до 25	60	ML	19190038



## Ice Start

A powerful and durable fiberglass rod designed for installing a nod. It is perfect for fishing with any artificial lures: vibes, balancers, spinners.

TEST, G	DIMENSIONS, CM	CODE
до 35	45	19190026
до 35	55	19190027



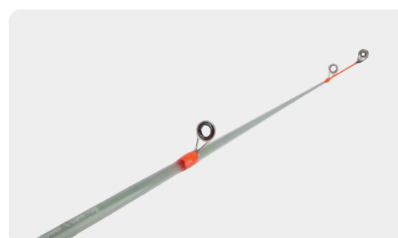




## Ice Junior

A delicate fast action rod for catching predatory fish on small to medium-sized balancers. With the perfectly ground down blank, it accurately reflects any bite with no need for a nod, while at the same time ensuring that even the smallest balancers don't get thrown off their game.

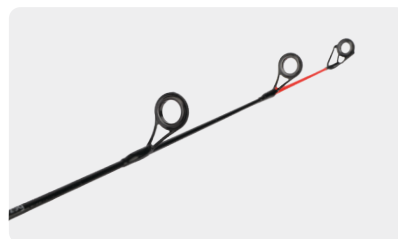
TEST, G	DIMENSIONS, CM	CODE
до 15	50	19190028
до 15	60	19190029



## Ice Tele

Telescopic rod for ice fishing. Great for medium and large lures, and with a nod, also for small ones. The screwed secure reel seat makes it possible to install any type of reel, including small inertial ones. And the compact folded length allows you to keep the assembled rod with all the equipment ready in a fishing box or in a backpack.

TEST, G	DIMENSIONS, CM	CLASS	CODE
до 25	50	Medium	19190030
до 40	50	Hard	19190031





# Ice Master

A modern multiplier reel for ice fishing. The reel makes it possible to reel in fish with its power, thus avoiding any issues with line tangling. Using a multiplier allows you to replace monofilament line with a modern braided line, significantly increasing efficiency of fishing at greater depths and in the current. An adjustable drag minimizes the risk of fish escaping during reeling.

The Ice Master reel is equipped with 3 ball bearings and an instant reverse stop.

SPOOL DIAMETER, MM	BEARINGS	GEAR RATIO	WEIGHT, G	CODE
60	3+1	2.5:1	205	19190021



# Ice PRO

A classic ice fishing reel made of frost-resistant polycarbonate. Two ball bearings and an adjustable axial brake guarantee a smooth stroke of the reel and allow for extremely smooth control of the brakeforce. Besides winter fishing, it can be used to equip float rods and for fishing with a side nod.

SPOOL DIAMETER, MM	BEARINGS	COLOR	ARM SIZE	WEIGHT, G	CODE
65	2	white	regular (R)	50	19190017
75	2	white	regular (R)	55.4	19190018
65	2	white	long (L)	57.8	19190019
75	2	white	long (L)	63.8	19190020
65	2	red	regular (R)	50	19190022
75	2	red	regular (R)	55.4	19190023
65	2	red	long (L)	57.8	19190024
75	2	red	long (L)	63.8	19190025







## Reverseable Box

A modern reversible lure box of compact size for storing and transporting lures of any type. Produced from frost-resistant high-density polyethylene.

CODE	SIZE, CM	COLOR
19190032	14x10x2.8	blue
19190033	14x10x1.8	grey



19190032



19190033





# ICE CLEATS

Viking ice cleats reduce the risk of injury during ice fishing, on sleet or snow-covered city streets. Made of elastic and frost-resistant material, they can be worn with different types of footwear. Corrosion-resistant metal elements increase friction on slippery surfaces.

Ice Walker, Ice Profi, Ice Master vary in the size of spikes or their presence. This helps you choose the appropriate crampons for specific conditions.



MODEL	CODE	SIZE (MIN-MAX)	LENGHT (MIN. - MAX.), CM
Ice Walker	19190001	S (33-38)	21 - 24
	19190002	M (36-41)	23.5 - 26
	19190003	L (39-46)	26 - 29
	19190004	XL (44-48)	29 - 32
Ice Profi	19190006	M (36-41)	23.5 - 26
	19190007	L (39-46)	26 - 29
Ice Master	19190010	M (36-41)	23.5 - 26
	19190011	L (39-46)	26 - 29
	19190012	XL (44-48)	29 - 32

## Ice Walker

A basic model of ice shoes appropriate not only for fishing, but also for casual everyday wear in the city.

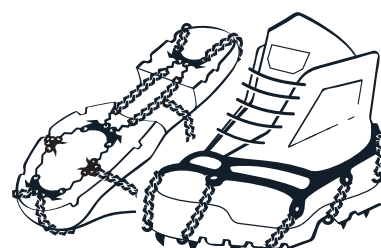


## Ice Profi

Professional ice shoes designed with coiled springs to provide exceptional glide resistance in every direction and under any weight.

## Ice Master

This model of professional ice shoes is designed to handle the most severe conditions, including those in the mountains or while trekking on rough terrain at sub-zero temperatures.







## Yeti gloves

Modern neoprene gloves for winter fishing. These gloves do not get wet, keep your hands warm, do not interfere with fishing and ensure easy handling of hooks, tackle, bait, and fish.



SIZE	COLOR	CODE
L	navy	19190271
	grey	19190273
XL	navy	19190272
	grey	19190274

## Socks

Viking socks are designed for a variety of outdoor activities, be it fishing, hiking or walking your dog.

The Arvid model is perfect for use in the demi-season and is made of 95% polyamide and 5% elastane.

The Magnus model is meant for the cold season and consists of 38% wool, 42% acrylic, 15% polyamide and 5% elastane.



Arvid



Magnus

MODEL	COLOR	L (40-42)	XL (43-45)	2XL (46-48)
Arvid	ruby	19190275	19190276	19190277
	grey	19190278	19190279	19190280
Magnus	black	19190281	19190282	19190283
	navy	19190284	19190285	19190286







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